



# REPORT OF THE MANAGING DIRECTOR

## Kerry Blue Terrier Rescue

For the first annual period ended 30<sup>th</sup> September 2017

### INTRODUCTION

The Kerry Blue Terrier Rescue is a breed specific rescue which is reliant on public donations and fundraising in order to be able to continue to help the Kerry Blue Terrier. Right from the outset we felt that it is important to be transparent on how the Rescue is operated and funded. As such we have compiled both a report of the Managing Director and of the Treasurer and will continue to do so in line with our financial year end from now on.

### THE LAST YEAR

It's fair to say that all of those involved in the Kerry Blue Terrier Rescue wish there weren't the need for a rescue for a vulnerable breed that is so small in number, sadly the last 12 months has shown us that there is. We are really proud of everything that we have achieved and every day we are reminded of the difference that we have been able to make, not just to the Kerries that we have rehomed, but also to the lives of previous and future families.

I would like to start by thanking all of our volunteers, supporters and donators who have made this rescue possible. Without you all, none of this would be possible and we just can't thank you enough for supporting what we're trying to do in helping this amazing breed, especially as the dogs that we are re-homing are older and no longer puppies.

We would also like to thank both the Kerry Blue Terrier Association (UK) and the Kerry Blue Terrier Club of England who gave us their endorsements. This subsequently enabled us to gain UK Kennel Club recognition as a breed specific rescue for Kerry Blue Terriers. Moving on from our success in gaining recognition we have worked hard to build up links with several UK rescues. These Rescues have confirmed that they will work in partnership with us should they receive Kerry Blues into their care. Our gratitude goes out to these organisations as their partnership also increases our ability to ensure that Kerry Blues in need find their way to us.

Finally, I would like to mention all of those who have helped the Rescue over the last year, whether that be people who have shared our social media posts, vocally supported us, handed out leaflets, helped raise funds, helped to raise our profile, helped with transport, home checks, dog assessments, or taken time out to foster the dogs in our care. Also, to all of those behaviourists, boarding kennels and vets who have helped us out when we have been inundated with work. All of you have been selfless in helping the Rescue and many will never understand just how much they've helped the lives of these dogs and just how grateful we are. I wish there were more words to say how grateful we are for all you've done and what a difference you've made - a massive heartfelt "Thank You to You All".

### REHOMING NUMBERS/STATISTICS

In the period since our incorporation and to 30th September 2017, the Kerry Blue Terrier Rescue has helped to rehome 26 Kerry Blue Terriers and of those.....



## **REHOMING NUMBERS/STATISTICS – continued**

- 17 of these were males and 9 were females. (65/35% Split).
  - 23 of these Kerries were rehomed directly by the Rescue and we worked in partnership with other rescues to help rehome the other 3. (88%/12% Split)
  - 22 of these Kerries came from within the United Kingdom and 4 came from the Republic of Ireland. (85%/15% Split).
- 14 of the Kerries were rehomed due to alleged behavioural issues. (53%)
- 10 due to changes to personal/family circumstances (Some of these were heart breaking circumstances). (39%)
- 1 was due to its owner sadly passing away. (4%)
- 1 was abandoned (found as a stray). (4%)

## **FUTURE OUTLOOK**

I'm pleased to report that we are already looking forward and planning the year ahead and what a year it's going to be! We are hoping that the Rescue will be quieter in terms of rehoming but we will be planning for all eventualities just the same.

### **Fundraising Activities**

- We are working on a Kerry Blue Terrier Rescue Calendar in time for Christmas 2017.
- We have an auction planned to help raise funds for the Kerry Blue Terrier Rescue.
- We will also be arranging further deals and merchandise for the coming year.
- We currently have 2 sponsored events / fun days lined up, both aimed at promoting the Kerry Blue Terrier.

### **Board and Social Media Activities**

- We will be making changes to our support network to ensure that everyone continues to receive the level of care and support they need in light of the increased demand.
- We will be continuing to evolve and improve our website to include advice on all issues relating to owning a Kerry Blue Terrier.

As I have already stated, the Rescue couldn't operate without the support of all those involved, we are eternally grateful. As you know, we are a relatively new rescue and we are continually evolving and improving however we are in an amazing place to continue to help the Kerry Blue Terrier in need, long into the future.



On a personal note, I would like to thank all of those associated in helping with the day to day running of the Rescue. Every single person involved does this on a voluntary basis and have busy lives of their own. Every day, I am completely blown away by just how much passion people have for this breed; this includes all Members of the Board, volunteers and supporters. I have no doubt that the Kerry Blue Terrier Rescue will continue to thrive and your support enables us to help any Kerry Blue Terrier, their families, who finds themselves in need of help, advice or rehoming services.

*Mark Buckley*

Managing Director

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